

FOR IMMEDIATE RELEASE

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Zep Inc. Introduces Zep Commercial UltraPurple Concentrated Degreaser

ATLANTA (November 21, 2008) – Mechanics, auto repair shops, and do-it-yourself consumers who purchase automotive maintenance products at retail will soon be able to buy a retail version of one of Zep’s most popular products: Zep Commercial UltraPurple Concentrated Degreaser. The powerful and versatile foaming cleaner is part of Zep Inc.’s (NYSE: ZEP) new line of Zep Commercial brand automotive maintenance products, to be available at convenient retail locations starting in Spring 2009.

“The industrial and institutional version of Zep’s UltraPurple Concentrated Degreaser has been recognized and trusted for years among auto dealers, auto fleets, service companies and other larger-scale customers,” explains Lisa Malloy, president, Zep Retail. “Now, we’re bringing a version of this professional-grade product to consumers and smaller businesses that prefer to purchase at retail.”

Zep Commercial UltraPurple Concentrated Degreaser quickly dissolves stubborn grease and oil stains from engines, heavy equipment and unfinished concrete. This industrial-strength, water-based alkaline cleaner and degreaser tackles the toughest jobs. Its controlled foaming action allows for easy rinsing, and it maintains its effectiveness when diluted, for economical performance.

Zep Commercial UltraPurple Concentrated Degreaser will be available at major automotive aftermarket retailers starting in Spring 2009. For more information, call 1-800-805-4357 or visit www.zepcommercial.com.

About Zep Inc.

Zep Inc. (NYSE: ZEP), with fiscal year 2008 net sales of more than \$575 million, is a leading producer, marketer, and service provider of a wide range of cleaning and maintenance solutions for commercial, industrial, institutional, and consumer end-markets. Zep's product portfolio includes anti-bacterial and industrial hand care products, cleaners, degreasers, deodorizers, disinfectants, floor finishes, sanitizers, and pest and weed control products. The Company markets these products and services under well recognized and established brand names, such as Zep[®], Zep Commercial[®], Zep[®] Professional, Enforcer[®], National Chemical[®] and Selig[™], some of which have been in existence for more than 70 years. Zep is headquartered in Atlanta, Georgia. Visit the company's website at www.zepinc.com.

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This graphic for identification only. Contact Linda Barlow for hi-res image.

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