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EDITOR CONTACTS:

Jill A. Gilmer, Zep Inc.

404-605-8614 / jill.gilmer@zep.com

Linda Barlow, Kapnek Communications

215-830-9890 / Linda@kapnek.com

Zep Commercial Names New Hardware Channel Sales Representative

Comprehensive Marketing, Inc. to Represent Enforcer® & Zep Commercial® Brands

ATLANTA (September 14, 2009) – Zep Commercial Sales & Service has signed an agreement with Comprehensive Marketing, Inc. (CMI) to act as sales representatives for Zep in the hardware retail channel. CMI will represent Zep’s product line sold through retail hardware stores, including pesticides and plumbing products sold under the Enforcer® brand and cleaning products sold under the Zep Commercial® brand.

“Comprehensive Marketing brings many years of experience in the hardware channel and a track record of success selling into multiple retail channels. This experience, coupled with a nationwide, focused and experienced sales force will help Zep expand its geographic reach in this product category,” says Britt Jones, sales director, Zep Commercial Sales & Service. “We believe this arrangement will allow Zep to provide an exceptional level of service to our valued retail customers and end users as we continue to grow our presence in the hardware segment.”

“We take pride in building strong customer relationships through exceptional service,” adds Randy Allen, president, Comprehensive Marketing, Inc. “We are very excited to help Zep continue to build business for its trusted and powerful retail brands.”

Zep Commercial Sales & Service provides professional-strength cleaning and maintenance products for small businesses and for homeowners who want to clean like a pro. Zep Commercial® brand products include those for general cleaning, hard floor care, carpet care, degreasing, pressure washing, glass cleaning, restroom cleaning, disinfecting,

odor control, drain care, and hand care. Enforcer[®] brand products include insecticides, herbicides, rodenticides, plumbing, and lawn and garden products. For more information, visit www.zepcommercial.com and www.enforcer.com.

About Zep Inc.

Zep Inc. (NYSE: ZEP), with fiscal year 2008 net sales of more than \$574 million, is a leading producer, marketer, and service provider of a wide range of cleaning and maintenance solutions for commercial, industrial, institutional, and consumer end-markets. Zep's product portfolio includes anti-bacterial and industrial hand care products, cleaners, degreasers, deodorizers, disinfectants, floor finishes, sanitizers, and pest and weed control products. The Company markets these products and services under well recognized and established brand names, such as Zep[®], Zep Commercial[®], Zep Professional, Enforcer[®], National Chemical[®] and Selig[™], some of which have been in existence for more than 70 years. Zep's headquarters are in Atlanta, Georgia. Visit the company's website at www.zepinc.com.

About Comprehensive Marketing, Inc.

Comprehensive Marketing, Inc. has been in business for 18 years, focusing exclusively on the hardware/home improvement channel, with a nationwide sales organization. CMI provides services to manufacturers and customers ranging from corporate representation and trade show coordination to inside customer service.

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